### Centre for Customs & Excise Studies

**Knowledge Beyond Borders** 





### Course & Product Guide



**Bachelor of Border Management** 

Graduate Certificate in Customs Administration

Master of Customs Administration

#### Research

Advanced Diploma of International Business Management

Vocational Education (Short Courses)

CCES ACCESS

**Joint International Programs** 

### INCU

CCES Alumni

Drug Identification Kit & Drug Information DVD



# Welcome from the Chief Executive Officer

The Centre for Customs and Excise Studies (CCES) is the world's leading provider of training and education in the highly specialised areas of customs, excise and border management. Recognised by the World Customs Organization (WCO) and our peers as international leaders in the field of Customs education, we play a key role in establishing and maintaining the WCO Professional Standards.

As an adjunct to our education and training role, CCES houses the Secretariat for the International Network of Customs Universities (www.incu.org) and, in association with the University of Münster, Germany, publishes the World Customs Journal (www. worldcustomsjournal.org), which is dedicated to international customs matters and is fully endorsed and co-badged by the WCO.

The quality and range of CCES products and services is unsurpassed. No other organisation provides either the quality or range of practical, academically sound products and services. These are continually updated through our ongoing research activities to reflect contemporary and emerging issues. The WCO has officially recognised only 14 academic programs that comply fully with the WCO Professional Standards, six of which have been developed by CCES. For this reason, CCES is the trainer of choice for Customs administrations around the world.

For many years the CCES team has been working to raise the academic standing of the Customs profession, and our vocational and academic materials have been developed with this objective in mind. For the latest information on program availability, please subscribe to our mailing list: <a href="http://customscentre.com/students/alumni/subscribe-to-our-mailing-list/">http://customscentre.com/students/alumni/subscribe-to-our-mailing-list/</a>.



Professor David Widdowson Chief Executive Officer



EXPORT AWARDS HALL OF FAME





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# Study with CCES

### Completing a CCES qualification puts you ahead of the pack.

Becoming a CCES student provides you with the opportunity to specialise in the unique field of customs and border management.

CCES has a reputation for delivering real world and relevant education by offering industry level vocational training, undergraduate, postgraduate and research studies.

In addition to our degree courses, we provide a comprehensive range of non-award and professional development programs which are based on international best practice.

The Bachelor of Border Management is a world first degree which can be tailored by choosing electives that are relevant to career goals and industry needs.

Our postgraduate suite begins with the Graduate Certificate in Customs Administration which articluates into the Master of Customs Administration. This unique degree is accredited by the World Customs Organization (WCO).

Research and PhD studies are also available at CCES.

We also offer vocationally accredited training in International Business Management. The Advanced Diploma provides self paced online learning for the working industry professional.

CCES enjoys a number of partnerships with international institutions in Africa, Asia and the Middle East. Programs in these regions start from non-accredited vocational training through to Degrees presented and accredited in both in-country and in Australia.



"The successful completion of the Masters course has enabled me to gain access to management positions in international operating companies.

The Masters course has helped me to improve my knowledge and understanding of customs and foreign trade laws as they apply to international commercial transactions. I am passionate about risk management and compliance and working with companies to incorporate constantly changing international customs and trade laws into internal processes and procedures. The Masters course gave me the opportunity to learn more about my passion and how compliance can be improved through enhanced administrative processes and the effective allocation of international commercial transactions and human resources."

Stefanie Oppermann (Germany) Masters Graduate Manager Global Customs & Compliance Germany

# Reasons to study at CCES:

CCES is the **World's leading provider** of training and education in the **customs and border management** field

High quality courses delivered by industry professionals

CCES academic & accredited vocational courses are delivered by **Distance** Education so you can study from anywhere in the world

CCES provides education from vocational training through to PhD

CCES Graduates go on to competitively gain Senior and executive positions

Flexibility in modes of course delivery

### Enhance your career opportunities



CCES is dedicated to providing contemporary and real world education.

## **Professional Alliances**

### **Charles Sturt University**

Charles Sturt University (CSU) is a leading Australian university focusing on excellence in education for the professions, strategic and applied research, and flexible delivery of learning and teaching. The University works in close association with industry, professions and government to ensure its courses meet and support industry needs, resulting in high graduate employment levels and starting salaries. CSU attracts around 37,000 students from Australia and around the world and is well-known for its innovative approach to education, offering practical, hands-on courses, supported online to provide our students with accessible, world class education.

The partnership with CCES complements CSU's existing School of Policing Studies and Australian Graduate School of Policing and Security, providing three schools with a specific law enforcement and security focus, and a spread of subjects and industry expertise that sets CSU apart.

For more information visit: <u>www.csu.edu.au</u>

### World Customs Organization (WCO)

Our international leadership role has been acknowledged by the WCO with whom we have a formal Memorandum of Understanding to promote co-operation in the development and provision of world-class customs training, education, capacity building and research. The WCO has formally acknowledged our continuing support of customs development, our management of the International Network of Customs Universities, and the leadership role we play in relation to the WCO's Partnership in Customs Academic Research and Development (PICARD) program.

For more information visit: <u>www.wcoomd.org</u>





### **Trusted Trade Alliance**

In recent years, ensuring secure trade lanes and product safety in the global supply chain has been placed at the top of the list of priorities for governments, resulting in a new layer of complex requirements to be met to ensure that goods can be moved quickly across borders. Across the globe, the Trusted Trade Alliance (TTA) is dedicated to helping companies achieve compliant, efficient solutions to these challenges. CCES is proud to be a Foundation Member of TTA.

For more information visit: www.trusted-trade.net

# International Network of Customs Universities (INCU)

INCU is an international non-profit organisation established to promote the academic standing of the Customs profession and academic excellence in customs matters. It generates research and greater public awareness of customs matters and provides the WCO and other organisations with a single point of contact with universities and research institutes that are active in the field of customs research, education and training. CCES hosts the headquarters of INCU.

INCU is recognised as the official conduit between the WCO and the academic world. Together with the WCO it jointly organises annual PICARD conferences, and it cooperates with the WCO in other areas of its capacity building activities such as the Columbus program.

For more information visit: www.incu.org





## **CCES Core Products**

### Charles Sturt University





### Award Programs

CCES is now offering a Bachelor of Border Management in partnership with Charles Sturt University (CSU). This is the first course of its kind to be delivered entirely online.

The CCES postgraduate programs have been revised to align with the new Australian Qualifications Framework (AQF) requirements which commence in 2015. We are now accepting enrolments into the Graduate Certificate in Customs Administration and the Master of Customs Administration. Both courses are delivered entirely online and in partnership with CSU.

PhD programs are also available for those seeking to undertake higher research degrees.

### Vocational Education & Training (VET)

CCES provides a comprehensive and unique range of vocational programs that reflect the latest developments in the field of customs, excise, revenue management, border management and related areas. Our programs utilise a range of flexible learning methods and are capable of being delivered online as well as through face-to-face delivery, either in Australia or in-country. Our vocational programs are tailored to suit specific client requirements and cover a broad range of technical subjects as well as management and leadership issues. We now offer over 40 such programs.

CCES is also a Registered Training Organisation (RTO), and we now offer formal Certificates and Diplomas, in additon to our new Advanced Diploma of International Business Management.

### Research

Our research activities include examining national, regional and international trends to identify best practice approaches to border management and to provide empirical evidence to inform strategic decision making. We ensure that all our programs and related services reflect contemporary and emerging issues that impact on the business of customs, excise and border management through our ongoing applied research activities.

CCES publishes the World Customs Journal in conjunction with the University of Münster, Germany and in association with the World Customs Organization and the International Network of Customs Universities (INCU).

The World Customs Journal is designed to provide customs professionals, academics, industry researchers and research students with an opportunity to share and draw upon research, academic commentary and practical insights to enhance their knowledge and understanding of all aspects of the roles and responsibilities of Customs.



### Consultancy

CCES is involved in an extensive program of high-level international consultancy projects involving a broad spectrum of technical assistance and capacity building activities. Examples include customs modernisation studies, institutional strengthening programs, policy reviews, organisational reform programs, training and development programs, business process reengineering, structural reform programs, implementation of change management and risk management frameworks, compliance management, self-assessment regimes, IT systems development and legislative reforms.

For more information visit: www.customscentre.com

# **Distance Education**

Studying by distance education can be a great way to fit study into your lifestyle and gain the degree you have always wanted, without the cost or inconvenience of moving away from home. A university degree completed by distance education provides you with the flexibility to continue your existing commitments – like work or family – while gaining the same qualifications as on-campus students.

You are not committed to attending lectures and tutorials, and can work your way through the course material at a pace and time that suits you, whether that is early in the morning, late at night or during the day.

#### Time management

Distance education students usually study part-time, taking two subjects per session, with each subject needing between 140 and 160 hours of study in total (around 8-10 hours each week). You can often vary your study load to fit in with your schedule – from one subject per session to four or five.

#### Study tools

Each subject you are studying will have its own site on CSU Interact, which will provide a range of learning resources, including online and digital media. You will also be able to access all the information about when assignments are due, when any residential schools will be held and what texts you will need.

DVDs, CD-roms, texts and interactive teaching methods combine with CSU's excellent online system, allowing you to access study materials and information, and communicate with your lecturers and other students at a time that suits you. CSU's comprehensive use of technology enables you to access online forums, wikis, blogs, podcasts and library resources to search the catalogues and read or download articles, as well as online assignment submission.

Lecturers may also use videoconferencing or on campus residential schools to ensure you receive the best learning and teaching experience while studying by distance education. They may also use the online meeting tool in CSU Interact for tutorials, teaching and other interactive support.

#### Assessment

When you study by distance education, your assessment tasks are equivalent to those of on-campus students.

Results achieved in essays, examinations, online assessments or seminars serve as a guide to your progress and understanding of a topic. Assignments can be submitted electronically or by mail.

#### **Blended Learning**

Flexibility of delivery and presentation can include individual arrangement for blended learning with intensive segments to enhance the distance education component, and on-shore and off-shore mode of delivery.

# **CCES** Alumni



"Undertaking the Masters degree has helped me advance to my current position. After completing my course I have been able to look at Customs at the international level and better understand best practices.

The Alumni network is very important and it will provide a forum for us as customs experts to exchange ideas and experiences in the areas of International Trade, Logistics, Border Management and other related areas."

#### Jackline MUREKATETE (Rwanda) CCES Masters Graduate

Job Position: Head of Compliance and Enforcement Division Rwanda Revenue Authority Customs Services Department

"I found myself reflecting on my learnings and how the theory could be applied to the practical environment. I soon started to think about overseas opportunities where I could apply my skills in a more decisive way and at the same time live the adventure of working overseas. An opportunity became available in the Solomon Islands as Deputy Comptroller and, had I not done the study, then I'm not sure I would have had the confidence to apply and the ability to perform the duties of this role. I am quite sure that my Masters played a significant role in my successful application and that was reinforced by the selection committee. The network of contacts



with CCES has also proved helpful and I am looking at utilising those skills to assist in meeting some of the SICED goals and objectives into the future. I am even thinking of doing some more study."

### Peter Hughes (Australia)

CCES Masters Graduate Job Position: Deputy Comptroller Solomon Islands Customs and Excise (SICED)



Having formal qualifications can advance your career.



# Bachelor of Border Management

### Charles Sturt University

### **Course Overview**

Charles Sturt University's (CSU) Bachelor of Border Management equips students with the fundamental knowledge and skills in the field of customs and border management and has been designed for people engaged in government and in the trading community nationally and overseas. This degree will also provide improved credentials for those seeking employment opportunities in border management and associated professions. This course has been designed with industry, government and international agency collaboration, including the World Customs Organization (WCO) in conjunction with the Centre for Customs and Excise Studies (CCES). CCES is the world's leading provider of training and education in the highly specialised area of customs and border management.

Customs and other aspects of border management play a vital role in the economy, trade and national security of all countries. This creates demand for government agencies and private sector companies to develop expertise in these areas. The course is practical and draws heavily on case studies and assessment directly relevant to the students' workplace, enabling them to integrate their learning with their work through disciplines including law, public administration and management.

Graduates will gain advanced knowledge and expert skills in the field of international trade, regulation, trade facilitation and administration for professional work in commerce or the public sector.

### Career Opportunities

This course will provide students with a high level of employability in the field of customs and border management. Graduates will be able to demonstrate the skills and knowledge required for further advancement in the public sector. Career opportunities also exist in the private sector where graduates will be able to demonstrate an understanding of international trade and regulatory compliance issues making them extremely valuable to business, industry and logistics firms.

### Admission Requirements

To be admitted into the course, prospective students should gauge their likelihood of success through previous studies (the NSW Higher School Certificate or interstate /overseas equivalent, the International Baccalaureate Diploma), English Language requirements and other attainments and experience. See the CSU website for full details www.csu.edu.au.

### **Enrolment Information**

Study Mode	Distance Education
Admission Code	Domestic EABB International JAEB
Session Intake	February, July
Course Duration	3 Years Full-Time 6 Years Part-Time

### **Course Structure**

This course has an international focus to provide a common framework for all students. Students will study 10 core subjects and eight electives where they will be introduced to a range of border management and customs issues including policy, legislation, compliance management and international best practice.

Students must satisfactorily complete 192 credit points to graduate with CSU's Bachelor of Border Management.

### The course consists of the following subjects:

- 10 core subjects (128 points)
- 8 electives (64 points)

### Core Subjects

CUS101 E	Border Agencies and Principles of
E	Border Management (16)
<b>CUS102</b> F	Regulating and Facilitating Trade (8)
CUS103 (	Customs Procedures (8)
CUS104 I	nternational Trade Terms and
	Documentation (16)
CUS105 I	ntroduction to Tariff Classification (8)
CUS106 I	ntroduction to Customs Valuation (8)
CUS201 I	nternational Trade Treaties and
(	Conventions (16)
CUS202 I	nternational Air and Sea
F	Passengers (16)
CUS301 E	Border Management Ethics and
C	Governance (16)
CUS302 S	Supply Chain Security (16)

### Electives

Eight elective subjects (64) are required to be completed to complement the core subjects outlined above. These can be chosen from the border management specific units below:

CUS203 Maritime Regulation and Enforcement (8) CUS204 Principles of Cargo Control (8) CUS303 Transnational Crime (8) CUS304 Duty Suspension Regimes (8)

The remainder of the electives can be chosen from subjects offered by the Australian Graduate School of Policing and Security (AGSPS) or School of Policing Studies (SOPS) with the approval of the Course Director.

### Reasons for Studying Border Management at CSU:

This course has been designed with industry, government and international agency collaboration, including the World Customs Organization (WCO), in conjunction with the Centre for Customs and Excise Studies (CCES). It is the only undergraduate course of its kind available.

Students can tailor their degree by choosing electives that are relevant to their particular career goals and industry needs.

This course addresses fundamental aspects of customs and border management and is designed for those seeking to develop a career in the cross-border regulatory aspects of international trade.

#### Further Enquiries & FAQs

Further enquiries and Frequently Asked Questions for the <u>Bachelor of Border</u> <u>Management</u> can be found on the CCES website: <u>www.customscentre.com</u>

Phone: Email: Web: +61 2 6272 6300 customs@csu.edu.au www.customscentre.com

#### How to Apply

You can apply online for the <u>Bachelor of Border</u> <u>Management</u> via the CSU website: <u>www.csu.edu.au</u>

Enrolment Pattern - Full-time		
	Session 1 (Feb)*	Session 2 (Jul)
1st Year	CUS101 Border Agencies and Principles of Border Management (16) CUS102 Regulating and Facilitating Trade (8) CUS103 Customs Procedures (8)	CUS104 International Trade Terms and Documentation (16) CUS105 Introduction to Tariff Classification (8) CUS106 Introduction to Customs Valuation (8)
2nd Year	CUS201 International Trade Treaties and Conventions (16) Elective (8) Elective (8)	CUS202 International Air and Sea Passengers (16) Elective (8) Elective (8)
3rd Year	CUS301 Border Management Ethics and Governance (16) Elective (8) Elective (8)	CUS302 Supply Chain Security (16) Elective (8) Elective (8)
*Students are	e also able to commence their studies in Session 2	
	Enrolment Patterr	ו - Part-time
1st Year	CUS101 Border Agencies and Principles of Border Management (16)	CUS102 Regulating and Facilitating Trade (8) CUS103 Customs Procedures (8)
2nd Year	CUS104 International Trade Terms and Documentation (16)	CUS105 Introduction to Tariff Classification (8) CUS106 Introduction to Customs Valuation (8)
3rd Year	CUS201 International Trade Treaties and Conventions (16)	Elective (8) Elective (8)
4th Year	CUS202 International Air and Sea Passengers (16)	Elective (8) Elective (8)
5th Year	CUS301 Border Management Ethics and Governance (16)	Elective (8) Elective (8)
6th Year	CUS302 Supply Chain Security (16)	Elective (8) Elective (8)



# Graduate Certificate in Customs Administration

### Charles Sturt University

### Course Overview

Charles Sturt University's (CSU) Graduate Certificate in Customs Administration provides professionals with advanced knowledge and skills in the field of customs and border management and has been designed for people engaged in both government employment and in the trading community. It has an international focus making it suitable for professionals from all around the world.

The course has been designed by the Centre for Customs and Excise Studies (CCES) with industry, government and international agency collaboration, including the World Customs Organization (WCO). CCES is the world's leading provider of training and education in the highly specialised area of customs and border management. CCES has established a global reputation for its work in helping to strengthen the organisational capability and professional standards of customs and other border enforcement agencies globally.

Students will develop advanced technical skills in traditional and topical aspects of international customs law and customs administration, preparing them to effectively apply complex policy and practice in workplaces focused on crossborder trade.

Students will gain advanced judgement, adaptability and responsibility as a practitioner dealing with, or working in, customs administrations and it will provide them with a pathway for further learning.

### Career Opportunities

This course enhances prospects for employment and advancement for those with, or seeking, careers in customs administration, other public sector agencies and businesses involved in cross-border trade. Graduates will develop skills and knowledge that will be highly attractive to employers in these fields.

### Admission Requirements

Students require an undergraduate degree or equivalent from a recognised university or tertiary institution. Students without a tertiary qualification may be admitted to the course if they can demonstrate they have a minimum of three years' appropriate work experience in Customs or a related area and provide written verification from their employer. Applicants must have English language proficiency to the minimum requirements set by the University (IELTS 6.0 or equivalent) see university website for detailed information www.csu.edu.au.

### **Enrolment Information**

Study Mode	Distance Education
Admission Code	Domestic OATA International JATA
Session Intake	February, July
Course Duration	1 Year Part-Time 0.5 Year Full-Time

### **Course Structure**

Students studying CSU's Graduate Certificate in Customs Administration will study two 16 point core subjects. Successful completion of these two subjects will provide credit towards the first two subjects in the Master of Customs Administration, giving you the option of progressing to the Masters program and completing it within 18 months.

### The course consists of two core subjects:

### CUS401 Customs Management Theory and Practice (16)

This subject introduces students to key features of customs management in the contemporary globalised world, including the role and responsibilities of customs policy and practice, and strategic and operational management issues. Other areas covered include relevant international conventions and agreements, risk management in the customs context, and international trends that impact on Customs such as social expectations, emerging technologies and the global economy.

### CUS402 International Customs Law (16)

This subject introduces students to the relationship between the domestic responsibilities of customs services and the international law obligations to which they give effect. The jurisdiction of customs authorities is examined, and the international organisations and conventions that impact on customs activities. In particular, the impact of the conventions of the WCO, are assessed.

### Enquire:

Phone:	+61 2 6272 6300
Email:	<u>customs@csu.edu.au</u>
Web:	www.customscentre.com

### Reasons for Studying Customs Administration at CSU:

This Graduate Certificate addresses the demand for gualified professionals in the international trade sector, including those dealing with, or working in, customs administration.

Completion of this course will enhance opportunities for career progression and employment prospects for graduates.

The course is designed for those who wish to formalise, update or enhance their qualifications in relation to customs administration, customs law and trade facilitation.

Completion of this Certificate will provide a clear pathway into the Master of Customs Administration, providing credit towards the first two units of the Masters program.

#### **Further Enquiries & FAQs**

Further enguiries and Frequently Asked Questions for the Graduate Certificate in Customs Administration can be found on the CCES website: www.customscentre.com

+61 2 6272 6300 Phone: customs@csu.edu.au www.customscentre.com

Email:

Web:

#### How to Apply

You can apply online for the Graduate Certificate in Customs Administration, via the CSU website: www.csu.edu.au

Enrolment Pattern - Part-Time		
	Session 1 (Feb)*	Session 2 (Jul)
1 Year	CUS401 Customs Management Theory and Practice (16)	CUS402 International Customs Law (16)

Enrolment Pattern - Full-Time		
	Session 1 (Feb)*	Session 2 (Jul)
1 Year	CUS401 Customs Management Theory and Practice (16) CUS402 International Customs Law (16)	

\*Students are also able to commence their studies in Session 2

Successful completion of the Graduate Certificate in Customs Administration gives you the option to progress into the Master of Customs Administration as credit will be provided for the first two units, meaning that you could complete the Master of Customs Administration in 18 months.

Join the CCES mailing list www.customscentre.com



# Master of Customs Administration

### Charles Sturt University

### Course Overview

The Master of Customs Administration at Charles Sturt University (CSU) provides students with advanced theoretical and technical knowledge in the field of customs and border management and has been designed for professionals engaged in both government employment and in the trading community. This degree has an international focus making it suitable for professionals from around the world.

The course has been designed by the Centre for Customs and Excise Studies (CCES) with industry, government and international agency collaboration, including the World Customs Organization (WCO). CCES is the world's leading provider of training and education in the highly specialised area of customs and border management. CCES has established a global reputation for its work in helping to strengthen the organisational capability and professional standards of customs and other border enforcement agencies globally.

Students will study the roles and policy objectives of Customs administrations, including key aspects of Customs policy and practice, and different approaches to managing the import, export and transit of goods. Students will gain knowledge in international customs law, key conventions and international best practice as promoted by the WCO. They will examine strategic and operational management issues in the customs context, including international trends that impact on customs and international trade such as social expectations, emerging technologies and the global economy.

### Career Opportunities

Graduates of the Master of Customs Administration will be able to apply the knowledge and skills acquired to a diverse range of challenges that practitioners in, or who interact with, Customs administrations would be expected to deal with. As students progress through the course, they will develop the capacity to exercise their own initiative and judgement. They will analyse problems that require creative and critical thought and require application of concepts from an advanced body of knowledge to a variety of cross border trading situations. Communication, applied research, and negotiation skills will be developed through many scenario based assignments.

Completion of the Masters will facilitate career opportunities in the border management field.

### Admission Requirements

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Applicants must hold either the Bachelor of Border Management (or an equivalent award in the same discipline), or the Graduate Certificate in Customs Administration (or an equivalent award in the same discipline). Applicants must have English language proficiency to the minimum requirements set by the University (IELTS 6.0 or equivalent). See the CSU website for full details www.csu.edu.au.

### **Enrolment Information**

Study Mode	Distance Education
Admission Code	Domestic OAQA International JAQA
Session Intake	February, July
Course Duration	1.5 Years Full-Time 3 Years Part-Time

### Course Structure

Students studying CSU's Master of Customs Administration will study four core subjects, two restricted electives and one open elective to complete a total of 96 credit points. Students who have already completed the Graduate Certificate in Customs Administration will only be required to complete a total of 64 credit points.

### The course consists of the following subjects:

- 4 core subjects (56 credit points)
- · 2 restricted electives (32 credit points)
- 1 open elective (8 credit points)

### **Core Subjects**

CUS501 Customs Management Theory and Practice (16) CUS502 International Customs Law (16) CUS550 Customs Research Project (16) HRM507 Research Methods (8)

### **Restricted Electives**

CUS503 International Trade Policy and Practice (16) CUS504 Border Revenue (16) CUS505 International Air and Maritime Law (16)

### **Open Electives**

CUS520 Excise (8) CUS521 Customs Reform and Modernisation (8) CUS522 International Supply Chain Management (8)

### Enquire:

Phone:	+61 2 6272 6300
Email:	<u>customs@csu.edu.au</u>
Web:	www.customscentre.com

# Reasons for Studying the Master of Customs Administration at CSU:

This degree addresses the demand for advanced cognitive skills to review, analyse, consolidate and synthesise knowledge and identify and provide solutions to complex problems relating to customs administration.

On completion of this degree students will be equipped to apply the knowledge and skills acquired to a diverse range of problems that practitioners in, or who interact with, border administrations would be expected to deal with.

The degree is designed for those who wish to enhance their ability to apply knowledge and skills to demonstrate autonomy, well-developed judgement, creativity and responsibility in customs administration matters including an awareness of recent developments in the field.

### Further Enquiries & FAQs

Further enquiries and Frequently Asked Questions for the <u>Master of Customs</u> <u>Administration</u> can be found on the CCES website: <u>www.customscentre.com</u>

Phone: Email: Web: +61 2 6272 6300 <u>customs@csu.edu.au</u> <u>www.customscentre.com</u>

### How to Apply

You can apply online for the <u>Master of Customs</u> <u>Administration</u>, via the CSU website: <u>www.csu.edu.au</u>

	Enrolment Patter	n - Full-time
	Session 1 (Feb)*	Session 2 (Jul)
1st Year	CUS501 Customs Management Theory and Practice (16) CUS502 International Customs Law (16)	<ul> <li>CUS503 International Trade Policy and Practice (16) or another restricted elective (16)</li> <li>HRM507 Research Methods (8)</li> <li>CUS520 Excise or another open elective (8)</li> </ul>
2nd Year	CUS504 Border Revenue (16) or another restricted elective (16) CUS550 Customs Research Project (16)	
	Enrolment Patter	n - Part-time
1st Year	CUS501 Customs Management Theory and Practice (16)	CUS502 International Customs Law (16)
2nd Year	CUS503 International Trade Policy and Practice (16) or another restricted elective (16)	HRM507 Research Methods (8) CUS520 Excise or another open elective (8)
3rd Year	CUS504 Border Revenue (16) or another restricted elective (16)	CUS550 Customs Research Project (16)

\*Students are also able to commence their studies in Session 2

Applications for admission into the the Master of Customs Administration are now open.

Join the CCES mailing list to stay informed www.customscentre.com

# **Research Degrees**

CCES and CSU are committed to excellence in research and identify and support areas and projects that allow the University to undertake nationally and internationally competitive research and research training.

The University has a strong reputation for research and invests its resources in selected areas of proven and potential strength significant to the University's mission. CSU focuses its research effort in those areas where it has particular depth and strength of academic and research capability to offer high quality research and research training opportunities to its staff, students and communities. In recognising the complexity and multi-disciplinary nature of issues confronting society, and the fact that many of the most exciting developments occur at the boundaries and intersections of existing disciplines, the University shows its commitment to supporting collaborative, interdisciplinary research.

### Why Higher Degree by Research (HDR)?

Through Higher Degree by Research study, you can improve your workplace practices, your career, as well as your future prospects and those of the community in which you live and work.

Many countries require university professors to have a PhD that reflects their depth of knowledge in their field of interest. CSU gives you the opportunity to develop your research skills and be exposed to challenging concepts presented by highly regarded researchers and academics. Build on your experience or pursue your passions. As a Higher Degree by Research candidate, you are about to commence a course of study leading to the highest qualification typically offered by a university.

Professional research and HDR studies at CSU include PhD (Doctor of Philosophy) and Professional Doctorate programs. These programs are an opportunity to consolidate your ideas and innovations across a broad range of fields through extensive and strategic research, working collaboratively with industry and the professions. HDR programs are the pinnacle of your personal and academic performance and highlight your contribution to knowledge on a global scale.

HDR study aims to conduct strategic and applied research of an international standard that creates new knowledge that can be applied for the benefit of local, national and international communities. In line with CSU's commitment to supporting collaborative and interdisciplinary research, our research students and supervisors develop partnerships with professions, communities and other researchers and, as a result, facilitate linkages with learning and teaching.

This is an opportunity to work with industry leaders and senior academics through a process that will challenge and nourish your understanding of your discipline area.

For more information, visit: www.csu.edu.au/research

### How do Higher Degrees by Research work?

As well as the major research component, a Higher Degree by Research may include subjects to develop research and critical analysis skills with the majority of coursework research based. The final thesis is often a written piece, but can also be a creative work such as a portfolio or exhibition.

PhDs are pure research, with some offered as PhD by publication, recognising the candidate's previous published research in a particular field and building on this to develop a body of work at the doctorate level.

#### Candidature and milestones

Your HDR candidature is a major undertaking, and there is a range of CSU systems and people that will support you through it, assisting you to achieve each required milestone in timely succession. Key people include your supervisory team, the Head of School or Research Centre Director, the faculty Sub-Dean or Associate Dean who oversees higher degrees by research, and liaison officers and others from CSU's Research Office. These people oversee your progress through your candidature. Other key people include those who provide critical training and support, including staff from CSU's library, staff of the various research methods advisory units and research facilities at CSU, staff from Student Services, Student Central and the Academic learning Skills unit, and staff who can assist with printing, travel arrangements, IT needs and more.

This list is by no means comprehensive, but gives you some indication of the wide range of support available to you during your candidature.

Further information can be found in the HDR Guides available at:

www.csu.edu.au/research/forms-facts/guides

#### **Getting Started**

You will need to have a general idea of what you would like to explore in your research project before you commence your candidature. This idea can be refined once you get started, to focus on a specific area of interest.

Good starting points include thinking about aspects of your undergraduate or postgraduate degrees that particularly intrigued or interested you and that you would like to explore further.

You should talk to your lecturers about their areas of expertise or discuss research topics with past or current students.

Research in an area that interests you as you will spend a lot of time working on your research project so it should be something you are passionate about. The University can provide you with potential research topics to help point you in the right direction.

Your research should not be so broad you cannot cover it enough detail, or so narrow you will struggle to find enough material for your final work. You need to choose a project you can complete in the permitted time.

Prospective Higher Degree by Research students are strongly encouraged to make contact with the appropriate faculty Sub-Dean before submitting an application.

For further information visit: www.csu.edu.au/research-csu/contact-researchat-csu

#### Choose where you study

Research can be conducted from anywhere in the world as our online facilities allow you to access our libraries, submit assignments and progress reports, access materials, and use forums and chat rooms to connect with supervisors and other researchers whenever and wherever it suits you. In collaboration with your supervisory team, you set the pace that works for you, your work and your life commitments.

#### Study by distance education

CSU provides an excellent range of support tools for distance education students, allowing you to access library resources and research materials, connect with other researchers and access online support tools. Depending on supervisory capacity you can arrange to undertake your research almost anywhere in the world.

For more information, visit: www.csu.edu.au/distance-education

#### How to apply

Applications for both distance education and on campus research at CSU are made direct to the University by Online Admission, accessed through the online course brochure for your course (www.csu.edu.au/courses) or at www. csu.edu.au/apply-online

Further information is available by contacting info.csu: Telephone: 1800 334 733 (free call within

Australia) Telephone: +61 2 6338 6077 (outside Australia) Facsimile: +61 2 6338 6001

Web enquiry: www.csu.edu.au/contacts/enquiry

Students are required to complete the additional information form at www.csu.edu.au/research-csu/how-to-apply which includes a research outline.

International applicants should apply direct to the University through the CSU Admissions Office or a CSU approved Recruitment Agent.

For a list of CSU approved agents, visit: www.csu.edu.au/international/csu-agents

#### **Closing dates**

Applications for HDR are accepted all year round. Applicants are strongly encouraged to take advantage of this continuous assessment scheme by lodging their application as early as possible, taking note of the relevant closing dates for sessions.

For further information on session start times, visit: www.csu.edu.au/apply/closing-dates

#### Admission requirements

Applicants must generally hold a Master degree or an Honours degree with Class 1 or Class 2 (Division 1), taken over a minimum of four years, from an approved tertiary institution, relevant to their chosen field of study. In addition, relevant professional experience may also be a requirement with some courses.

To see any specific admission requirements for your course, please visit the online course brochure at: www.csu.edu.au/courses

#### Doctor of Philosophy with CCES

The Doctor of Philosophy through the Faculty of Arts offers graduates who have an excellent academic record and proven research skills the opportunity to conduct research at a level that will contribute to the knowledge base of their discipline.

#### About the course

CSU offers a broad range of research categories in the Faculty of Arts, enabling students to produce a doctoral thesis focusing on a specific area of interest in their field.

This program consists entirely of an individual research program, completed under supervision. Students are required to develop a research proposal, carry out the research and write a thesis. Students are also required to make presentations of their work at on campus colloquia. International students are required to visit the appropriate campus at least twice during their candidature in order to meet with their supervisor(s) and to present their research.

#### Doctor of Law Enforcement & Security

CSU's Doctor of Law Enforcement and Security provides a research professional doctorate designed to suit the individual educational and professional development requirements of law enforcement and national security personnel.

#### About the Course

The degree aims to provide study of a professional area of practice at a level that will provide the graduate with a systematic and critical understanding of a complex field of learning as well as specialised research skills for professional practice. It also provides practitioners the opportunity to develop research in their own area of expertise and experience which will also add to the body of knowledge in the area of law enforcement or security.

#### Enquire:

Phone:	+61 2 6272 6300
Email:	<u>customs@csu.edu.au</u>
Web:	www.customscentre.com

However you choose to complete your candidature, you will be supported along the way by CSU staff who are committed to ensuring your success. Advanced Diploma of International Business Management (52446WA)

### **Course Overview**

All business is global. Whether you are exporting software online or a local retailer facing competition from a global brand; business owners, managers and employees need the critical competencies, skills and knowledge to solve the real-world concerns of international business.

The Advanced Diploma of International Business Management has been designed for people seeking or pursuing an exciting career specifically in international business. It has been developed by Australian professionals in their field to provide necessary information regarding international business management. It is recognised as an advanced qualification within the industry.

The course structure provides an articulated learning pathway that ensures that students gain practical skills and knowledge of procedures associated with international business, the management of both internal and external relationships, and the theoretical constructs that underpin the international trading system. In the final unit students are required to demonstrate their capacity to integrate the knowledge and skills gained by the preparation and completion of an international market entry plan.

"It is the only vocational course of its type in Australia and comes with the full endorsement of the Export Council of Australia – the peak body representing exporters in Australia."

### Who Should Apply

- Anyone with a keen desire to excel in an international business career
- Anyone needing practical, technical and professional training and qualifications to support their local business going global
- Anyone wishing to gain or enhance international managerial skills, knowledge and capabilities
- Anyone aiming to broaden their cultural horizons and strategic thinking

### How is the course delivered?

The course is delivered online. Students will have access to an online system which they will be required to log into via the internet. Communication with trainers and assessors is via email through the online course system. Each course is delivered on a unit basis, each unit taking approximately 10 weeks to complete. It is anticipated that to complete the weekly workload for each unit, participants should dedicate the following time:

4 hours	Reading the Study Guide, Online Postings, Notes and Text	
3 hours	Assignments	

2 hours Online and Library Research

Students are expected to complete quizzes, assignments, projects, essays and reports. These will be submitted online through our online learning platform.

### Credit

There are articulated learning pathways to selected universities which grant advance standing in their business degrees. For example students who successfully complete the Advanced Diploma of International Business can receive up to 50% credit towards a Charles Sturt University (CSU) Bachelor Degree.

### **Career Opportunities**

Completion of the Advanced Diploma of International Business Management will benefit people who are working in :

- Logistics management
- Trade Administration
- Public sector agencies involved in international trade practise or policy
- Newly globalising businesses
- Export departments of major corporations

Full details can be found on our website: www.customscentre.com

### Enquire:

Centre for Customs & Excise Studies 10-12 Brisbane Avenue Barton ACT 2601 T: (02) 6272 6300 E: <u>customs@csu.edu.au</u> W: <u>www.customscentre.com</u>

### **Course Structure**

The course has a unit structure that allows for flexible entry, progress and exit. This nested program structure allows the student to develop the necessary knowledge and skills to function as a senior manager in an international business. The courses is delivered online so that you can continue to work while you study.

With a full time study load, each unit can be completed in five weeks, and you can successfully obtain the Advanced Diploma of International Business Management within 12 months. You also have the option of chosing to study part-time.

Code	Unit	
ADIBM601	Manage International Trade Documentation Procedures	
ADIBM602	Apply Management Principles to International Business	
ADIBM603	Evaluate International Trade Economics	
ADIBM604	Apply International Trade Law Legislation	
ADIBM605	Evaluate International Trade Financial Risk	
ADIBM606	Apply Market Research Techniques to International Marketing	
ADIBM607	Evaluate International Business Strategy Concepts	
ADIBM608	Develop an International Market Entry Plan	

### Submit an application online at www.customscentre.com

### Knowledge gained by completeing the Advanced Diploma of International Business:

- International aligned documentation practices
- International payment terms and usage of these terms
- International credit and marine insurance, when and how it must be used
- Knowledge of Government legislation involved in the movement of goods across borders
- An understanding of international business practises in the movement of goods between countries

An understanding of the alternative legal aspects of International Operations:

- Joint Ventures
- Licensing
- Agency and Distribution Agreements
- Establishing an overseas presence
- Impact of different legal systems
- Negligent Misrepresentation
- Intellectual Property
- International Arbitration/Conciliation

#### Endorsed by:



Australian Institute of Export Member of the Export Council of Australia

### Completeing the Advanced Diploma of International Business gives you the ability to:

- Prepare trade documentationIdentify appropriate packaging and
- transport arrangement for goods
   Communicate effectively with cus-
- tomers Analyse costs associated with inter-
- Analyse costs associated with international transactions
- Interpret and understand customer needs
- Identify and use international trade terms correctly
- Identify and use marine and credit insurance correctly
- Analyse the key features in a trade contract which reflects international legal requirements
- Analyse the legal aspects required to be considered in a joint venture, licensing arrangements and international franchising
- Identify the levels of protection afforded by international statutes for issues such as intellectual property, copyright or patents
- Identify the key terms used in contract law



NATIONALLY RECOGNISED TRAINING VET Provider No. 40853

Successful completion of the Advanced Diploma of International Business Management will provide credit towards the proposed Export Council of Australia Certified Trade Professional (CTP).

# Vocational Education (Short Courses)

### **Testimonial**

"The Centre for Customs and Excise Studies delivered a substantial and important risk management program in Cambodia as part of a broader trade facilitation initiative. In this work they demonstrated a truly impressive ability to facilitate the delivery and implementation of significant regulatory reform while working with a number of counterpart Ministries in a complex political environment."

Roger Bednall Former Manager AusAID's Cambodia Australia Technical Assistance Facility We provide a comprehensive range of non-award training and professional development programs. Our programs are based on international best practice and involve the provision of education to professionals across a range of disciplines, including customs administration, revenue and tax administration, law, border management, international trade and economics.

Noting that vocational courses are run for agencies rather than individuals, please determine your agency's training needs and select courses accordingly. In some cases agencies may wish to amalgamate some courses e.g. Customs Control & Cargo Control. Vocational courses are generally offered face to face, although we are planning an on-line capacity in the near future. Vocational Courses include:

### Core Customs Skills

Customs Tariff 1 Customs Tariff 2 Customs Valuation Rules of Origin Cargo: Principles and Procedures Travellers: Principles and Procedures International Trade Transactions International Customs Law 1 International Customs Law 2 Customs Audit Techniques 1 Customs Audit Techniques 2 Customs Risk Management Customs Profiling and Targeting Duty Suspension Regimes

### Management Development

Senior Management Development Program Operational Management Development Program Regulatory Compliance Management Ethics and Integrity Managing Media Relations

### Customs Specialist Skills

Investigation: Principles and Procedures Intelligence: Principles and Procedures Fraud Control Customs Surveillance: Principles and Procedures **Customs Search Techniques** Container/Cargo Search Techniques Understanding the Maritime Environment Maritime Enforcement **Drug Identification** Illicit Drugs: Detection and Enforcement Customs Clearance Customs Transit and Transhipment Export Control Intellectual Property Rights Supply Chain Security Customs Benchmarking Techniques Decision Making and Appeals in Customs Matters Customs Offences and Sanction Reaimes Duties, Taxes and Fees Excise Theory and Practice Fuel Taxation Alcohol Taxation Tobacco Taxation **Environment Taxation** Train the Trainer

# The CCES A**CCES**S<sup>™</sup> Product for Customs Administrations

The Customs environment is constantly changing. Modern customs administrations must be adaptable and resilient to change in order to maintain their national and international effectiveness, relevance and professional standing. The foundation of resilience and adaptability is a workforce of skilled management and staff. Customs ACCESS™ has been developed to provide you with that foundation. Customs ACCESS™ is a suite of training courses that will help you to provide your employees with the necessary knowledge, skills and competencies to perform their duties effectively. It gives you ongoing access to global best practice and the world's leading training materials in the field of Customs.

Through Customs ACCESS<sup>™</sup>, the internationally acclaimed and World Customs Organization (WCO) accredited education and training materials of the Centre for Customs and Excise Studies (CCES) are available for use under licence. These programs are regularly updated through our ongoing research activities to reflect contemporary and emerging issues that impact on the business of Customs.

Subscribe to Customs ACCESS<sup>™</sup> to ensure that your administration's training:

- Meets WCO and other international standards
- Reflects international best practice
- Is both technically and academically sound
- Remains relevant and current
- Is supported by a worldwide team of experts.

Customs ACCESS™ materials adopt a flexible learning approach that allows trainers to deliver the courses in a variety of ways including presentations, discussions, tutorial sessions or workshops that require officers to work in groups or as individuals under light supervision.

The materials include an extensive range of case studies to illustrate and demonstrate key points:

Customs Tariff 1 Customs Tariff 2 Customs Valuation Rules of Origin Cargo: Principles & Procedures Travellers: Principles & Procedures International Trade Transactions International Customs Law 1 International Customs Law 2 Customs Audit Techniques 1 Customs Audit Techniques 1 Customs Risk Management Customs Profiling & Targeting Duty Suspension Regimes

For more information visit: <u>www.customscentre.com</u>

The internationally acclaimed CCES A**CCES**S<sup>™</sup> product provides your organisation with the foundation for your staff to be resilient and adaptable.



# Joint International Programs



### Eastern & Southern Africa

In 2011, the East & Southern Africa Management Institute (ESAMI) launched a new Master of Business Administration program specialising in Customs Management. The MBA in Customs Management is delivered across 10 countries in the East and Southern Africa region. This program is the first of its kind in Africa, and is offered in collaboration with CCES.

This unique program expands the postgraduate study opportunities available in Africa for customs staff, customs and international trade consultants and those working in the clearing and forwarding, logistics and supply chain industry. The program has been designed to address the needs of middle and top level managers from both the private and public sectors including Government Ministries, Departments, executive agencies, and the international trading community.

For more information visit: <u>www.esami-africa.org</u>



### Qatar

At the request of the General Directorate of Customs, CCES and the Community College of Qatar (CCQ) have partnered to develop and deliver an Associate of Applied Science degree in Customs Management. The first cohort commenced in September 2012.

The introduction of this specialised degree program is significant as it recognises the crucial role played by Customs in the economic development of Qatar. The need to achieve and maintain high professional standards throughout the Customs Department is critical to the success of the State of Qatar's rapid growth in the international marketplace. Customs not only ensures compliance with the country's regulatory requirements but also plays an important part in the facilitation of trade and travel.

CCES is therefore delighted to be working with CCQ and the General Directorate of Customs on this exciting initiative. We are also conscious of the important role which the program plays in achieving the Qatar National Vision 2030 by building the capacity of Qatar Customs in a way that will ensure the efficient and transparent delivery of public services and create a vibrant climate for overseas investment.

For more information visit: <u>www.ccq.edu.qa</u>

CCES is planning to deliver the **Bachelor of Border Management** and the **Master of Customs Administration** in South Asia commencing in 2015.

Watch this space for details.



### The International Network of

Customs Universities (INCU) is an international non-profit organisation established to:

- promote the academic standing of the Customs profession;
- promote academic excellence in Customs matters;
- support research in Customs matters
- generate greater public awareness of the Customs profession;
- promote the collective interests of its members;
- provide the World Customs Organization and other organisations with a single point of contact with universities and research institutes that are active in the field of customs research, education and training; and
- provide a global resource for governments and the private sector, and an educational source for students wishing to further their knowledge in the field of customs, international trade and logistics.

INCU is managed by the INCU Management Committee, drawn from representatives of INCU membership.

The INCU Secretariat, headed by Dr Mikhail Kashubsky, is located within CCES in Canberra, Australia. Among other things, the Secretariat is responsible for coordinating the activities of INCU members and, where appropriate, providing advice to the WCO and other international organisations.

In order to ensure its relevance in terms of both academic standards and customs professional requirements, and to improve its effectiveness and capacity to engage in the delivery of its services, INCU has established an Advisory Board which provides strategic advice and support to the Management Committee.

The Advisory Board comprises prominent and experienced persons in the field of customs drawn from across the customs sectors including academia, government and industry.

The INCU website provides a comprehensive database of universities and other institutions involved in Customs research, education, training and capacity building activities. The website is also a mechanism for communicating information about current activities, new developments, upcoming events and other items of interest.

### World Customs Journal

The World Customs Journal (WCJ) is published by Charles Sturt University, Australia and the University of Muenster, Germany in association with INCU. WCJ is INCU's flagship publication. The first edition of the WCJ was launched at the WCO PICARD Conference in March 2007. The Journal includes contributions from both academics and customs practitioners. The WCJ Editorial Board welcomes papers on customs affairs and related international trade matters.

For more information visit: www.worldcustomsjournal.org

### Collaboration with WCO

INCU is the WCO's conduit to academia and privileged working partner.

The INCU Management Committee works in close cooperation with the WCO Capacity Building Directorate to promote the academic standing of the Customs profession.

The primary areas of cooperation between INCU and WCO are identified below.

	WCO Capacity Building Directorate	INCU Management Committee
PICARD Program	Cooperative Initiative	Cooperative Initiative
INCU Network	WCO Support	INCU Initiative
World Customs Journal	WCO Support	INCU Initiative
Customs Research Database	WCO Support	INCU Initiative
Professional Standards	WCO Initiative	INCU Support
Recognition of University Curricula	WCO Initiative	INCU Support
Columbus Program	WCO Initiative	INCU Support

#### Secretariat Location:

Level 1, 10-12 Brisbane Avenue Barton ACT 2601 Australia

**Postal Address:** 

Locked Bag 119 Kingston ACT 2604 Australia

Phone: +61 2 6272 6300

Email: <u>info@incu.org</u> Web: <u>www.incu.org</u>

### Promoting the Academic Standing of the Customs Profession

# CCES Alumni



has over 600 Alumni from over 180 countries "After completing my studies I was selected by our administration to start and head up a new division in Customs Operations which deals with beleaguered industries which have been identified as priority by Government.



The knowledge gained with my studies stood me in great stead to deal with confidence with the various industry bodies and to be able to speak with author-

ity on various matters dealt with by Customs such as intellectual property rights and supply chain security which were areas where customs officers usually had very limited knowledge."

#### Helena Tripmaker (South Africa) CCES Masters Graduate

Job Position: Senior Manager Key Industry Engagement Customs Operations South African Revenue Service (SARS)



"Initially I worked for Jordan Customs, in different customs areas, from Tariff, Rules of Origin to Head of International, all this provided me with wide experience in customs matters, but it was important for me that this was recognized academically after I finished my course in International Customs Law & Administration and upon my return from leave to Jordan Customs I was promoted to Customs Colonel rank and appointed as Assistant Director of main Amman Customs Centre. Also I can say

that the course enhanced my understanding of the strategic factors affecting Customs administrations and border management environments, from both the international and domestic perspectives and this has been really useful in my career."

Jamal Olaimat (Jordan) Masters Graduate Job Position: Associate Professor, Qatar Project Centre for Customs & Excise Studies Charles Sturt University

# Drug Identification Kit & Drug Information DVD

This specially designed Drug Identification Kit consists of over 30 simulated drug samples designed to assist with visual identification of illicit substances. Each sample is packaged individually in a clear plastic box, with an insert reference card that provides a colour image and key information about the enclosed drug. Three sealed display boards showing 20 paraphernalia items associated with drug use are also included in the kit. The kit is packaged in a hard sided, secure briefcase with a coloured identification chart and drug data sheets.

Included in this kit is an educational DVD. Key topic areas include illicit drug identification; understanding drugs and their effects; cultivation, production and trafficking.

The DVD may also be purchased separately.

For more information visit: www.customscentre.com

DRUGS 1 THE OPLATES

> "We LOVE the kit! It is useful when training staff and volunteers and is a great hit on our 'stand' at conferences, school presentations etc. An awesome resource that I have thoroughly recommended to others."

Alanna Fraser Manager, Training & Program Development, Teen Challenge Queensland

"The kit is very useful for presentations and I would recommend it to others who present on drug issues."

Sergeant Keith Wheeler Sturt Drug Action Team Coordinator, South Australia Police

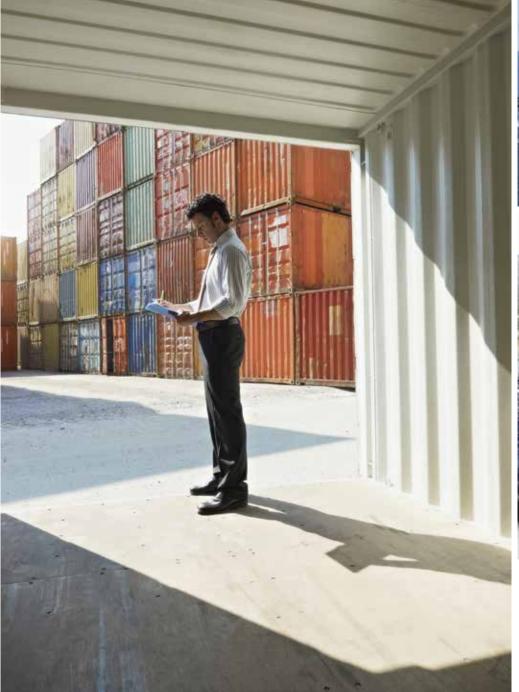
### Centre for Customs & Excise Studies

Knowledge Beyond Borders





Current as of August 2014, please check the website for up-to-date information







Phone: Email: Web: + 61 2 6272 6300 customs@csu.edu.au www.customscentre.com